**New Indian cinema caters to handicapped people**

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PVR has started a special programme in 230 screens at 50 cinemas to expand the arena of movie viewing to the differently abled people, said a top official in the company. Under Accessible Cinema Program, PVR has plans to provide assistive equipment to ensure access for people with mobility issues. Moreover, screens would have wheelchair-friendly seats. According to 2011 census, there were 2.73 crore differently abled people in India, around 2.21 percent of the country’s population, PVR Joint Managing Director Sanjeev Kumar Bijli told media. “This is a large population, which is not been able to come and enjoy cinemas, a form of entertainment really ingrained in our DNA,” Bijli said. For visually impaired people, PVR would offer audio description with the help of XL Cinema App and for people with hearing impairment, its first show after 6 pm would be played with subtitles for films.

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